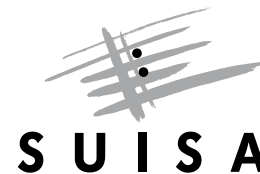


# MOOD MUSIC ON AUDIO AND AUDIOVISUAL MEDIA



## What is “mood” music?

Mood music (also known as library, production, archive or stock music) comes from catalogues published for setting all sorts of audio and audiovisual productions, especially films, to music. Mood catalogues are available on sound recordings which are not available to the general public, and increasingly via specific websites. The advantage, in the case of mood music published by providers who have concluded a specific contract with SUISA (see “List of mood music providers” on [www.suisa.ch](http://www.suisa.ch)), is that the user does not have to apply for additional licences from each right-holder (authors, publishers and labels) but can apply directly and solely to SUISA. SUISA acts as a “one-stop shop” granting users all the necessary authorisations quickly and at set rates.

## What is the rate charged for mood music for audio and audiovisual carriers?

The presentation below is simplified and shows only the total price per unit of time ex-VAT. The total price is made up of three amounts (the first two for advertising only) each of which relates to a specific right: reproduction, synchronisation and re-recording rights (formerly industrial rights). For additional information, kindly refer to the explanatory footnotes in the relevant tariffs or call your contact at SUISA.

### A. COMMERCIAL AUDIOVISUAL RECORDINGS FOR TELEVISION BROADCASTS, MOVIE THEATRE SCREENING AND/OR FOR USE ON THE INTERNET

#### a) *Commercials*

SUISA-Tariff VN	Tariff section	Time units in seconds	Price (ex-VAT)
International or domestic use (incl. foreign TV broadcaster advertising windows) up to 60 seconds for each additional 10 seconds, or fraction thereof	15.1.1.a)	1	CHF 90.00
		10	CHF 22.50
Use in one language region only up to 60 seconds for each additional 10 seconds, or fraction thereof	15.1.1.b)	1	CHF 45.00
		10	CHF 11.25
Local use up to 60 seconds for each additional 10 seconds, or fraction thereof	15.1.1.c)	1	CHF 10.50
		10	CHF 11.25
Foreign post-produced commercials up to 60 seconds for each additional 10 seconds, or fraction thereof a) national diffusion b) domestic and/or local diffusion	15.1.5	1	CHF 30.00
		10	CHF 22.50
		10	CHF 11.25

**b) Advertorials and sales shows**

SUISA-Tariff VN	Tariff section	Time units in seconds	Price (ex-VAT)
International, domestic, or language region use (incl. foreign TV broadcaster advertising windows)	15.1.2.a)	10	CHF 22.50
Local use	15.1.2.b)	10	CHF 11.25

**c) Billboards (sponsoring)**

SUISA-Tariff VN	Tariff section	Time units in seconds	Price (ex-VAT)
International, domestic or language region TV	15.1.3.a)	10	CHF 300.00
Local, regional or special interest channels use	15.1.3.b)	10	CHF 150.00

**To contact SUISA:**

- Working hours : Monday to Friday, from 08.00 to 12.00 and from 13.30 to 17.00
- E-Mail : [advertising@suisa.ch](mailto:advertising@suisa.ch)
- Phone. : +41 21 614 32 28 or 30
- Fax : +41 21 614 32 34

**B. NON-COMMERCIAL AUDIOVISUAL RECORDINGS FOR TELEVISION BROADCASTS, SCREENING IN MOVIE THEATRE AND/OR FESTIVALS, AND PRODUCTIONS FOR FIRST USE ON VIDEO ON DEMAND PLATFORMS**
**a) Feature films and serials**

SUISA-Tariff VN	Tariff section	Time units in seconds	Price (ex-VAT)	
			Use only in CH+FL	International use
Production budget up to CHF 500'000.-	15.2.a)	60	CHF 67.50	CHF 90.00
Production budget up to CHF 1 million	15.2.a)	60	CHF 157.50	CHF 210.00
Production budget up to CHF 1.5 million	15.2.a)	60	CHF 247.50	CHF 330.00
Production budget over CHF 1.5 million	15.2.a)	60	CHF 337.50	CHF 450.00

**b) Other (e.g. short films, documentaries,...)**

SUISA-Tariff VN	Tariff section	Time units in seconds	Price (ex-VAT)	
			Use only in CH+FL	International use
Production budget up to CHF 200'000.-	15.2.b)	60	CHF 67.50	CHF 90.00
Production budget up to CHF 400'000.-	15.2.b)	60	CHF 101.25	CHF 135.00
Production budget over CHF 400'000.-	15.2.b)	60	CHF 135.00	CHF 180.00

**C. Other audiovisual recordings**

**a) Production budget up to maximum CHF 5'000.-**

SUISA-Tariff VN	Tariff section	Price (ex-VAT, regardless of the duration of the protected music used)	
		Use only in CH+FL	International use
Production budget up to CHF 2'500.-	15.3.1a)	CHF 112.50	CHF 150.00
Production budget up to CHF 5'000.-	15.3.1b)	CHF 225.00	CHF 300.00

**b) Production budget over CHF 5'000.-**

SUISA-Tariff VN	Tariff section	Time units in seconds	Price (ex-VAT)	
			Use only in CH+FL	International use
Production budget up to CHF 30'000.-	15.3.2a)	60	CHF 112.50	CHF 150.00
Production budget up to CHF 100'000.-	15.3.2b)	60	CHF 225.00	CHF 300.00
Production budget up to CHF 200'000.-	15.3.2c)	60	CHF 337.50	CHF 450.00
Production budget over CHF 200'000.-	15.3.2d)	60	CHF 450.00	CHF 600.00

**To contact SUISA:**

- Working hours : Monday to Friday, from 08.00 to 12.00 and from 13.30 to 17.00
- E-Mail : [filmproduction@suisa.ch](mailto:filmproduction@suisa.ch)
- Phone. : +41 21 614 32 37
- Fax : +41 21 614 32 34

**D. RECORDING MUSIC ON AUDIOVISUAL CARRIERS INTENDED FOR THE PUBLIC**

Given the specificities of the VI tariff, please contact the following persons for information and guidance :

**SUISA contact for tariff VI:**

German and italian speaking regions:                      Cornelia.Sailer@suisa.ch                      Tel: +41 44 485 66 79

French speaking regions:    Guillaume.Dubrez@suisa.ch                      Tel: +41 21 614 32 60

**E. REPRODUCTION OF SOUND RECORDINGS NOT INTENDED FOR THE PUBLIC (FOR EXAMPLE, RADIOSPOTS, AUDIO GUIDANCE)**

SUISA-Tariff PN	Tariff section	Price (ex-VAT)	
		Use only in CH+FL	International use
up to 15 seconds	14.1.	CHF 121.85	CHF 162.45
between 15 seconds and 30 seconds	14.1.	CHF 214.45	CHF 285.90
for each additional 15 seconds unit	14.1.	CHF 85.30	CHF 113.75

**To contact SUISA:**

German and italian speaking regions:                      Herbert.Koller@suisa.ch                      Tel: +41 44 485 66 77

French speaking regions:    Olivier.Mottier@suisa.ch                      Tel: +41 21 614 32 21